

# 17 June 2022 [CASE STUDY]: Lepalm Design Crew Website Redesign

# **Brief description.**

Lepalm Design Crew, an architecture design firm, approached us regarding an upgrade for their previous website. The previous website had not completely satisfied the client's needs as he wanted a brief website that mostly depicted the work that he had done before. It was also challenging to understand precisely what his work consisted of by simply visiting the website.

## The solution.

We, Ndolena Design, intervened and ticked all client requirements boxes.

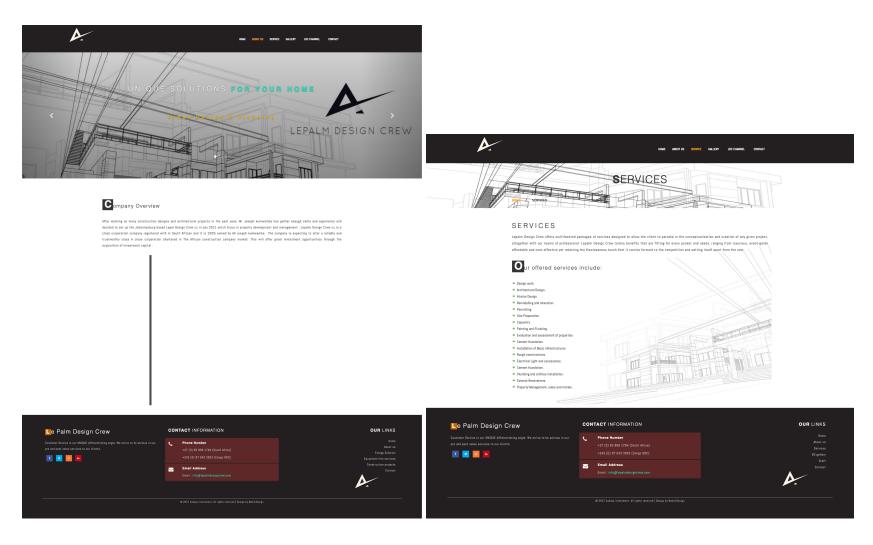
- We have changed the navigation style where the first items displayed are HQ images with very brief descriptions and a link to view more information, with a slick transition effect. This is on the homepage of the website.
- We reorganised the pages accordingly to group information according to what the reader is looking for.
- For previously done work, there is a side-by-side display of 'before' and 'after' comparisons that show how Lepalm Design Crew works on projects.
- We have linked the social media feed which directly reflects social media posts on the website in real-time.
- A contact form was created for more precise communication as well as a services page for a more detailed explanation of Lepalm Design Crew services.

## 2018/305066/07



## Website link: https://lepalmdesigncrew.co.za

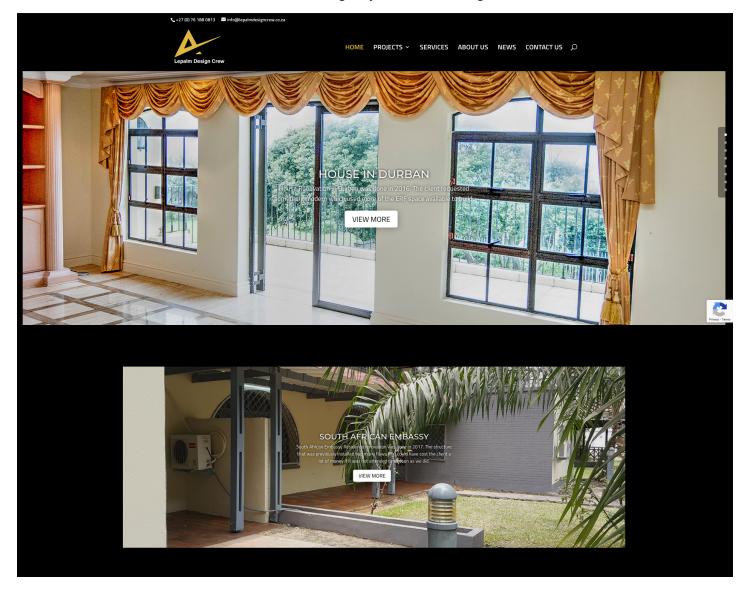
Before Redesign by Ndolena Design:



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## After Redesign by Ndolena Design:



## 2018/305066/07



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# Our Services

Lepalm Design Crew offers multifaceted packages of services designed to allow the client to partake in the conceptualization and creation of any given project, altogether with our teams of professional. Lepalm Design Crew tailors benefits that are fitting for every pocket and needs, ranging from luxurious, avant-garde affordable and cost effective yet retaining the flawlessness touch that it carries forward to the competition and setting itself apart from the rest.

GET A QUOTE

	Design work Area of research and practice within industrial and organizational psychology.	joj	Architectural Design The process and the product of planning, designing, and constructing buildings or other structures	×	Interior Design The art or process of designing the interior decoration of a room or building.
Ŗ	Remodelling and alteration Work that changes the exterior detail of a structure but does not change its basic size or shape.	8	Permitting Filling forms to a regulatory agency to ensure compliance with the applicable environmental standards.	UUU	Site Preparation Involves the demolition of buildings, clearing of building sites from demolished structures
*	Carpentry Cutting, shaping and installation of building materials during the	٦	Painting and Finishing Finishing involves altering the surface of a manufactured part to	B	Evaluation and assessment of properties An assessment is an evaluation of a

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Name	Phone
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Lepalm Design Crew Customer Service is our UNIQUE differentiating angle. We	E-mail info@lepalmdesigncrew.co.za
strive to be serious in our pre and post sales services to our clients. Lepalm Design Crew cc is a close corporation	Phone

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# Conclusion

The feedback from the client:

**From Joseph:** "Thanks genial. Our new website is looking fantastic and very easy to use. *i would definitely recommend you.*"

The client was satisfied with the final design and it has been a great pleasure to work on this project.

Visit www.ndolena.co.za for your website projects.

E-mail us at more@ndolena.co.za.

Call us on 072 686 0058.

Kind regards,

**Genial Ingele** 

C.E.O.

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