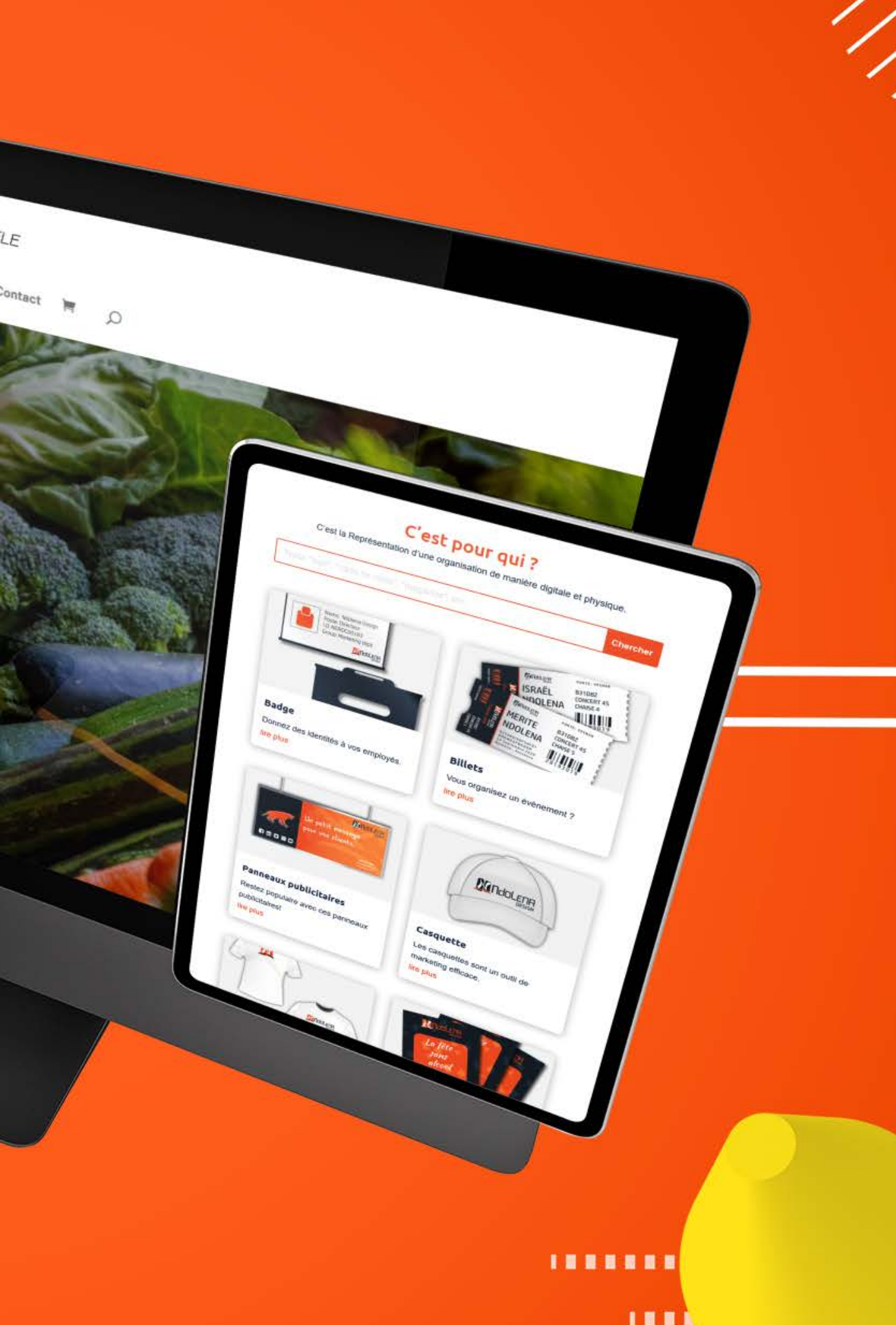




COMPANY PROFILE OF  
**Ndolena Design (pty) Ltd**  
Marketing agency

*Reg no: 2018/305066/07*



## ► *About us*

Ndolena is a digital marketing agency that offers innovative info-graphic designs, branding, and manages advanced marketing campaigns for world-class companies.



## ► *Problem*

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- Businesses need to reach more customers
- Some companies do not possess the visible brand image
- Marketing consultants are pricy and not easily accessible



## ► *Solution*

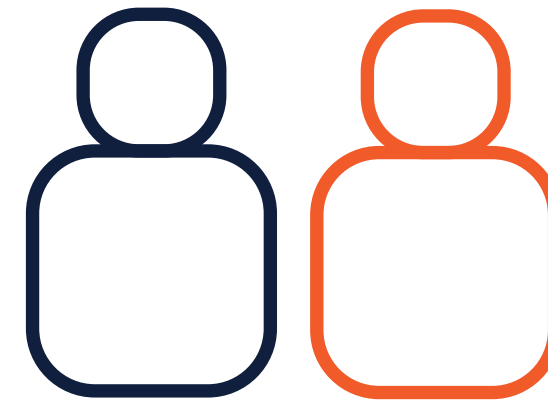
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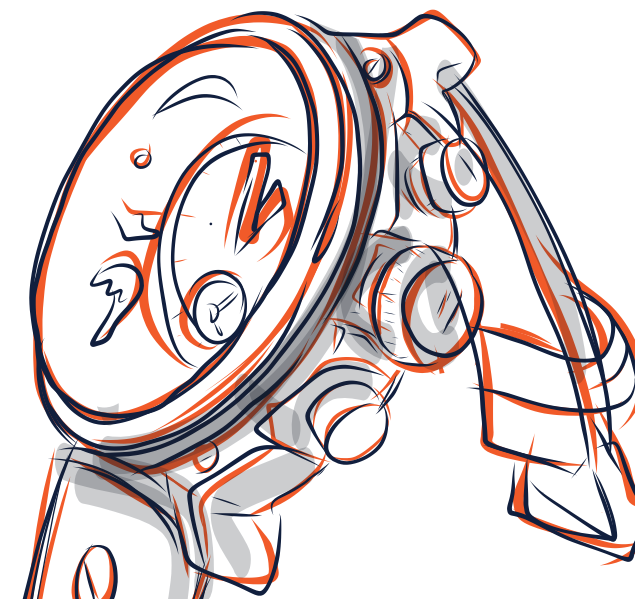
Provide accessible  
digital marketing  
services



Deliver effective and  
efficient service to  
clients



Consult business  
owners for custom  
packages





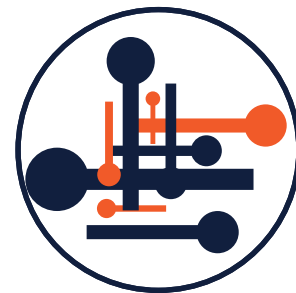
# ► *Services*

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## **WEB DESIGN**

E-commerce ▪ Business websites ▪ Landing Pages



## **DIGITAL MARKETING**

Social Media Marketing ▪ Search Engine Optimisation  
Google Adwords ▪ Copyrighting



## **BRAND DESIGN**

Graphic design ▪ Motion design ▪ Video editing



## ► *History*

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Ndolena Design (pty) Ltd was first registered in May 2018 by Genial Ingele who is the founder. The company started in his bedroom in front of his computer. Lucide Ingele suggested branding ideas and how to appeal to clients. Our only services were graphic design and specifically logo design.

Genial taught himself graphic design since age 15 while he was playing with the tools in Adobe Photoshop. Lucide taught himself web design around the same. As more skills were acquired, more services were listed on our profile.

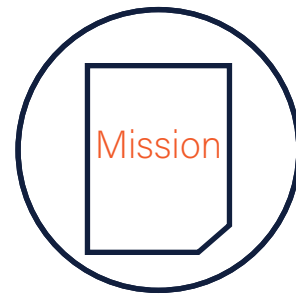
# ► *Mission and Vision*

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## **VISION**

Make South Africa a country that is well known for its digital services



## **MISSION**

To help strengthen small, medium, and large enterprises online presence







## ► *Business model*

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We only require 50%  
deposit to begin  
work

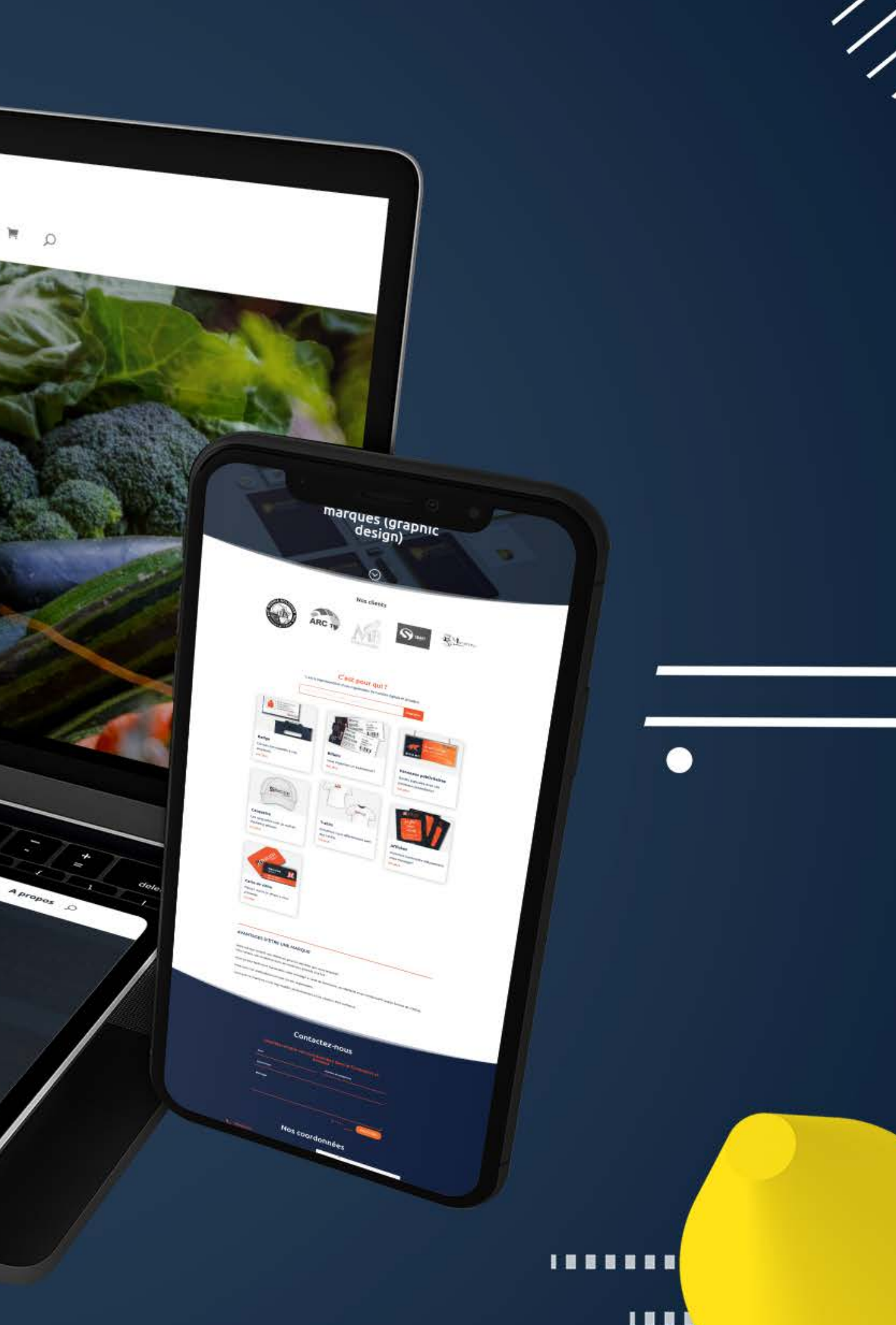


Our pricing is  
customer/project  
based

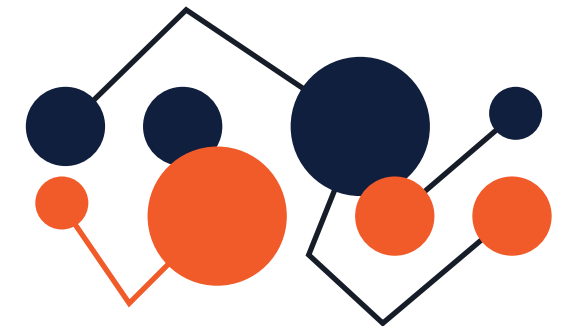


We offer long-term  
value to customers





## ► Why us?

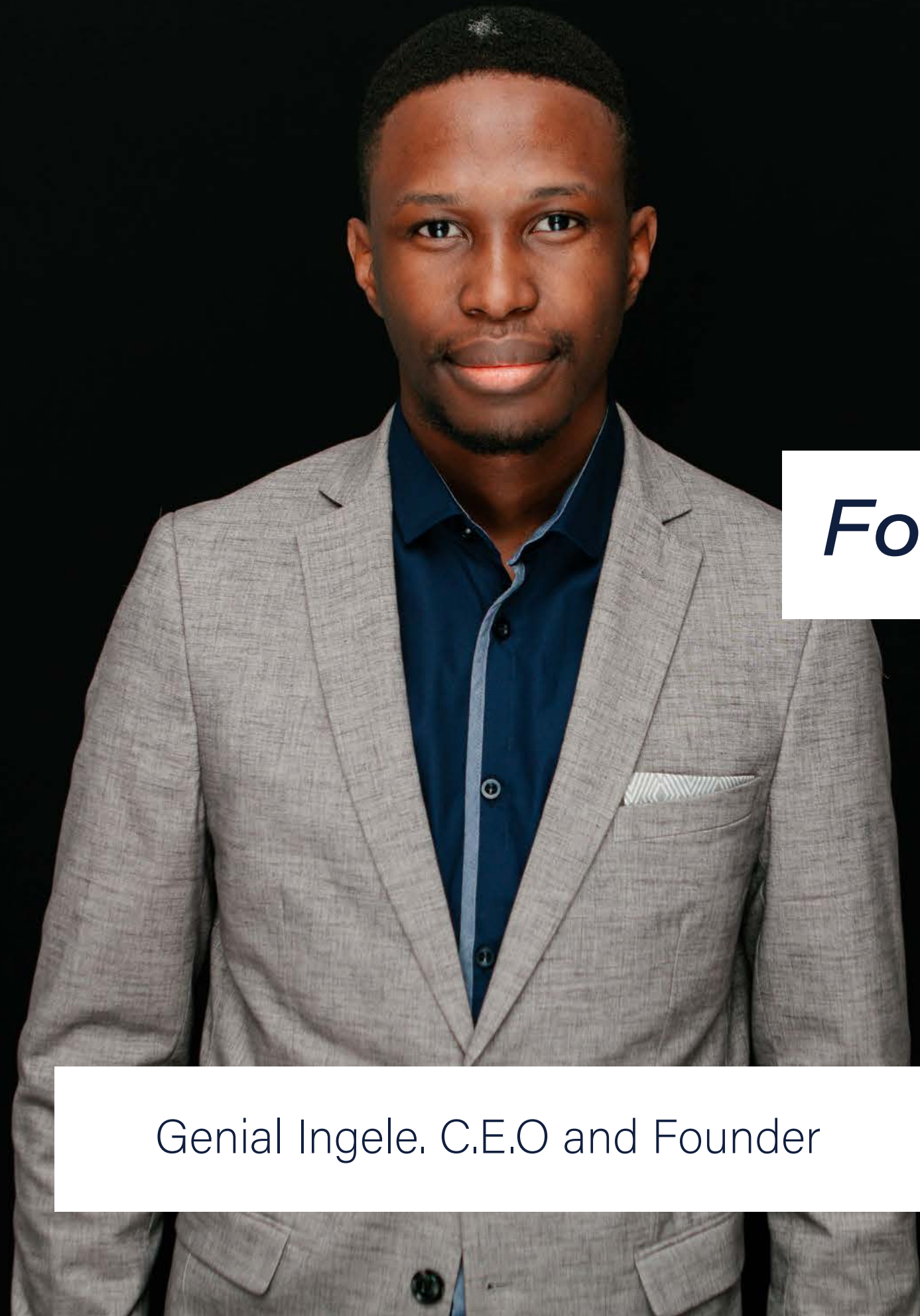


We use fast cloud servers for hosting  
Premium design software such as the Creative Cloud suite  
Effective reporting for jobs done

- We always find a creative way to satisfy the client
- We deliver on time and at the client's convenience
- Every work is unique to the client

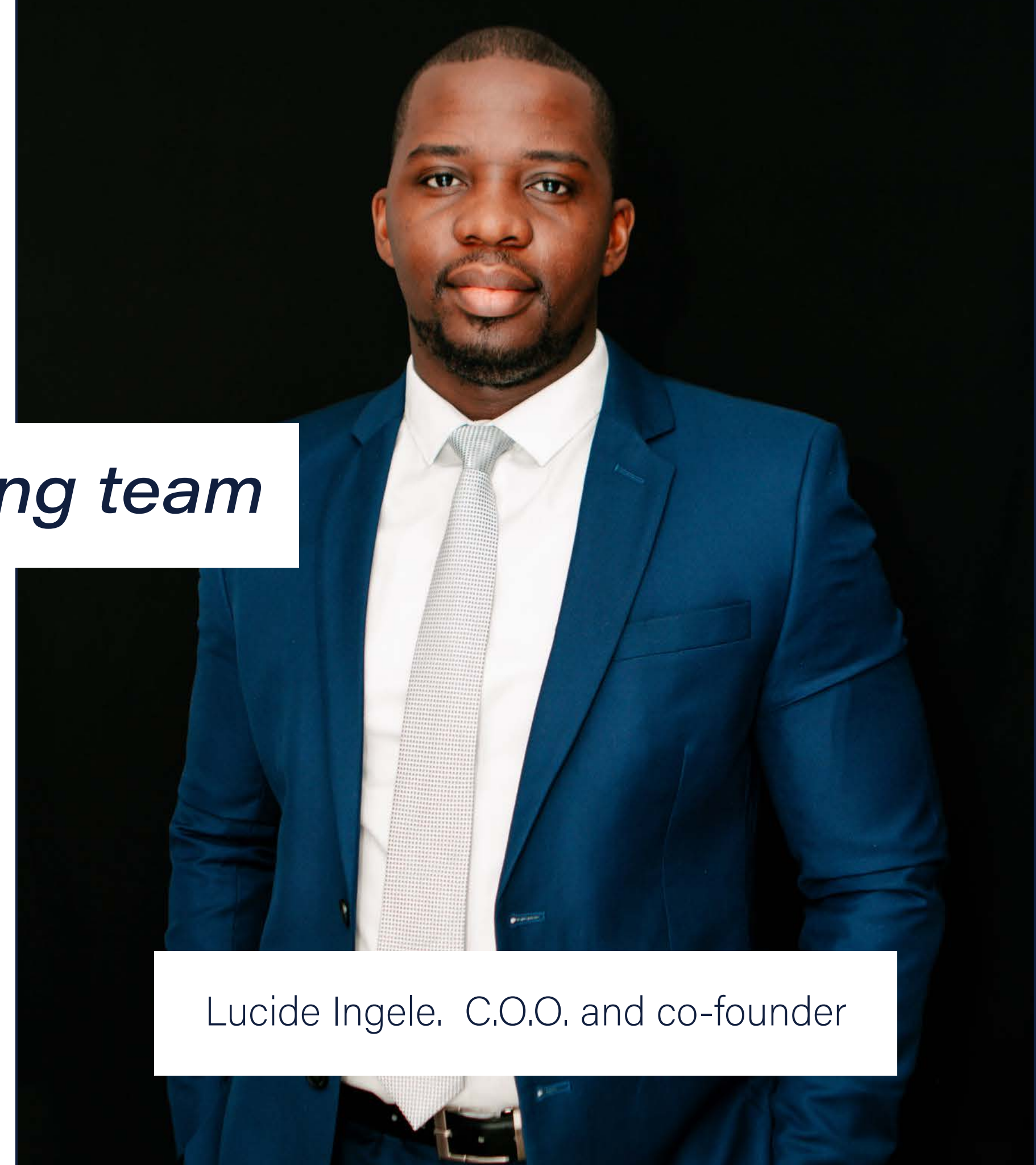






Genial Ingele. C.E.O and Founder

*Founding team*



Lucide Ingele. C.O.O. and co-founder

## ► Clients

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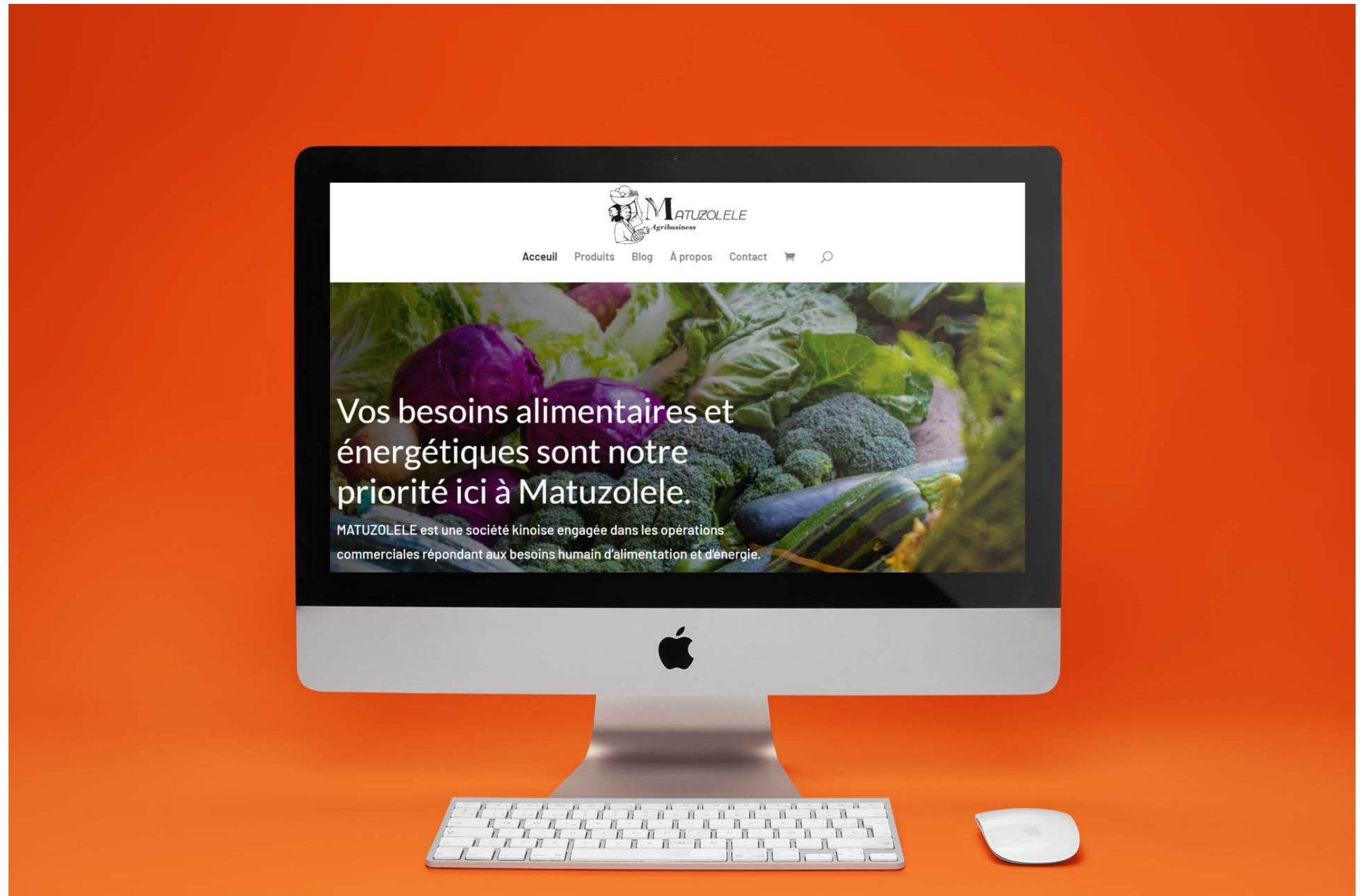


## ► Case study



MATUZOLELE is a Congolese company engaged in commercial operations meeting the human need for food and energy. They approached us to help them boost their corporate identity with full branding, a website and social media pages to raise their Online presence.

**[www.matuzolele.com](http://www.matuzolele.com)**



# ► Case study



BUANIA Holdings is a consulting agency that wanted a logo that tells a brief story about the company, and we gave them one.

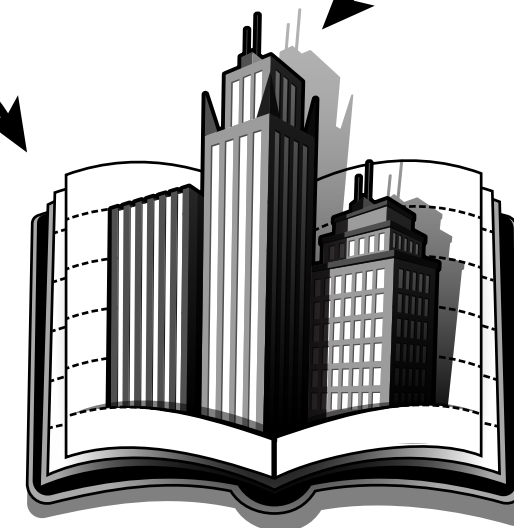
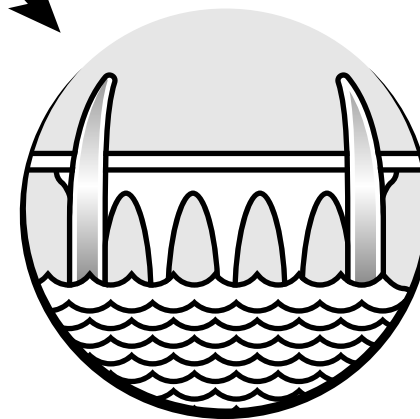
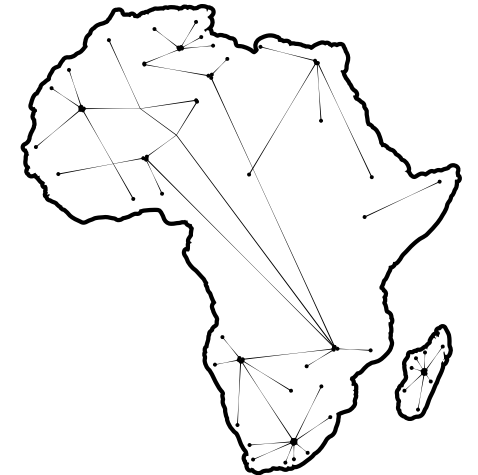
**01. Across Africa CONNECTIONS**

**02. Food supply**

**03. Consulting Company**

**04. The Freedom bridge**

**05. A book, with Sky Scrapers Inside  
and among them one is tallest.**



## ► *Case study*



Afristar Lighting Group has been at the forefront of the Lighting and Alternative Energy Solutions Industry for over 25 years, having started Internationally and established the first South African branch in Durban in 2016. We created their online store.

**[www.afristarlight.co.za](http://www.afristarlight.co.za)**





# ► *Branding Examples*

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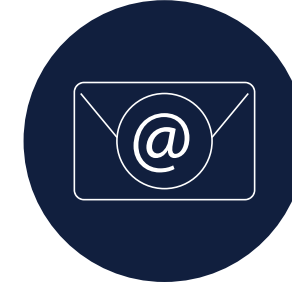


## ► *Our contact details*

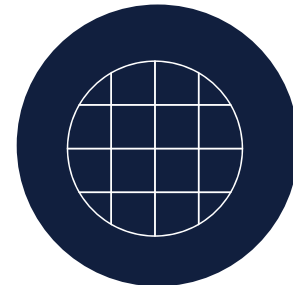
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072 686 0058



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Bellairs Dr, North Riding,  
Johannesburg, 2169

*Registered in South Africa. As "Ndolena Design SA".*

*Reg no: 2018/305066/07.*



Thank you!